

PROGRAMME FOR KOREAN PRODUCTS SHOW 2007

19 Nov 07

1100-1200 hrs **Opening Ceremony of Korean Products Show 2007**

Venue: Singapore Expo Hall 4B

VIPs:

ROK Side

His Excellency Kim Young-ju
Minister of Commerce, Industry and
Energy

His Excellency Kim Joong-keun
Ambassador of the Republic of Korea to
Singapore

Mr Hong Ki-hwa
President
Korea Trade-Investment Promotion
Agency (KOTRA)

Singapore Side

Mr Lee Yi Shyan
Minister of State for Trade and Industry

Mr Chong Lit Cheong
Chief Executive Officer
International Enterprise Singapore

1200-1700 hrs **Korean Products Show 2007**

Venue: Singapore Expo Hall 4B

20 Nov 07

1000 – 1700 hrs **Korean Products Show 2007**

Venue: Singapore Expo Hall 4B

1730 – 1900 hrs **Korean Products Show 2007 Networking Dinner***

Venue: Bliss Garden Restaurant
Level 2, Singapore Expo

* Complimentary and open to all participants of the Korean Products Show 2007

Korea Investment Forum (20 Nov 07)

Venue: Singapore Expo Hall 4B

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| 1000 – 1100 hrs | Registration / Networking Tea & Coffee Session |
| 1110 – 1110 hrs | Opening Remarks by Mr Hong Ki-hwa
KOTRA President |
| 1110 – 1130 hrs | Investment Environment & Policies by Mr Chung Tong-soo,
Head InvestKorea, KOTRA |
| 1130 – 1200 hrs | Jeju Island Highlights for Investors

Investment Projects - Opening a New Era by Jeju Special
Self Governing Province |
| 1200 – 1230 hrs | Gangwon Investment Projects

Global Theme Park, Donghae City Golf Beach Resort,
Sockcho Beach Development Project, Gangneung City Resort
Project by Gangwon Provincial Government |
| 1230 – 1400 hrs | Lunch / Private Discussion |

21 Nov 07

1000 – 1700 hrs **Korean Products Show 2007**

Venue: Singapore Expo Hall 4B

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*For details of 1-to-1 business matching, please log on to
<http://www.kotrasin.com/>